



# PARINAAM FOUNDATION



## MONTHLY NEWSLETTER SPORTS DAY

UJJIVAN AND PARINAAM JOINED FORCES TO CREATE A DAY OF FUN FOR OUR BENEFICIARIES!

Any mother will tell you that the best way to win her heart is to show her child some love. Why not? The children of today are after all our only hope for the future. Parinaam, Ujjivan Admin and Distribution Team decided that the best way to do this would be to conduct a "Sports Day" for 60 children, once a month, in each of our cities. We started with Yeshwantpur in Bangalore and what an amazing success it was. Mothers who had only come to drop off their kids, decided to stay back & enjoy the afternoon with their children. They were happy that for once all the children got a chance at every game and it wasn't only about the best performers. In the end all it took was a well organized day of fun, games and prizes. We were all reminded that the little things are the things that count the most in creating joy and happiness.

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Sports Day: Yeshwantpur Branch  
60 Kids & 50 Mothers attended!

## The Month of August

The partnership between Parinaam and Ujjivan grew to a new level with Distribution and the Admin Team in the South really working together as a family to give our customers maximum benefit with our micro credit + activities. Health camps, AA Awareness and the nutrition programs have hit a record breaking attendance count.

Our 4 East Field Coordinators are returning to their respective areas after an intense training in Bangalore to begin a holistic support system for our beneficiaries with the collaboration of Ujjivan's staff in the East.

In the Pune East branch 25 of our women joined a vocational training center that teaches them the art of Chawki, Candle, and Agarabatti making.

We continue to develop a beautiful relationship with Building Blocks, an NGO

that runs 4 nursery schools for poor children around Bangalore. Parinaam has already started a few of our interventions on their premises and is slowly trying to initiate a Community Development Center for our Ujjivan Customers and their families.

Livelihoods and vocational training is quite a challenge. In September we are going to focus more on encouraging and mentoring our beneficiaries to look beyond the limited choice they have and try to venture into better paying and fair benefits in their livelihood choice. Enhance their children and young family members' skills by helping them join training centers for retail, computers and any other skill they would like to acquire. We hope that Ujjivan's Distribution & Service Quality Teams across India will help make this a reality.

## HEALTH CAMPS

- Chelkere, North Karnataka
- Nasik Road, West

**889** beneficiaries received **EYE/ENT/DENTAL/DIABETES** checkup and treatment

**26** beneficiaries availed treatment with our network of Health Care providers in Pune & Bangalore.

**22** Cataract surgeries were performed at Parinaam discounted rates and **1** Thyroidectomy surgery took place for Ms. Nirosha, a UPP Beneficiary

## Community Initiative: Alcoholics Anonymous (AA) Awareness:

Creating awareness of a strong support group for a prevailing problem amongst our beneficiaries is a priority. **7** awareness camps have taken place in Bangalore for **403** beneficiaries. We would like to bring in the families of the AA members so our women can build a better connection and gain some advice from people that have faced and overcome.

## Food & Nutrition Awareness Program:

**2** programs by Kendriya Sadan held in Yelahanka & Dommasandra. **194** Ujjivan customers attended.



**Higher Education:** Parinaam has started a program to support young adults with a promising academic background to pursue Higher Education through a Scholarship.

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## UJJIVAN EDUCATION LOAN INTEREST REFUND:

A grand total of **Rs. 9,50,600** has been disbursed to **1192** Ujjivan customers, helping **1358** of their children pursue a better education. [DETAILED BREAK UP](#)

## Shell Project Better World (SPBW):

Shell Foundation connected us to SPBW volunteers to create a better tutorial system for our Urban Ultra Poor children. They will focus on elevating our children's knowledge and learning in English, Math and Hindi. Please read about one of our volunteer's experience on his first saturday with our children. [READ MORE](#)