



Education for children,
financial literacy for parents,
and healthcare for families.

With programs focused on the
needs of the underprivileged,
Parinaam aims to bring lasting
change to the lives of the
urban poor.

2,90,000+

women trained under
the Diksha initiative

90,000

bank accounts opened
under the Diksha initiative

5,113

members enrolled in the
Urban Ultra Poor Program

456

IDs and proofs of residence obtained
by the Urban Ultra Poor Program

291

students enrolled in the
Academic Adoption Program

201

students awarded
higher education scholarships

3,006

cases of successful
healthcare intervention

About Us

Parinaam programs are designed to combat generational poverty, by providing multi-dimensional support to our beneficiaries.

We are a not-for-profit organization that aims to bring lasting change to the lives of the urban poor.

A Great Place to Work



In 2014-15, Parinaam was ranked among the top 10 NGOs to work for in India, for promoting employee learning and our transparent operations.

Among top 10 NGOs to work for in India

Our programs

Diksha – Financial literacy program

UUPP – Urban Ultra Poor Program

AAP – Academic Adoption Program

MIP – Medical Intervention Program

Diksha



Diksha is our financial literacy program. It is designed to give low-income families the knowledge and tools to save safely, reduce financial risk and make informed financial decisions.



Program highlights

- 5 modules, in 5 weeks
- Available in 12 languages across 18 states
- 2,90,000+ enrolments
- 82% certified
- 90,000+ bank accounts opened
- 1,14,000+ customers perform cashless transactions

Our partners

- Ujjivan Financial Services • Citi Foundation
- Michael and Susan Dell Foundation
- World Bank • DSP Blackrock • Aditya Birla

How you can help

Enable 10,000 women to achieve financial literacy: Rs. 30,00,000



Urban Ultra Poor Program (UUPP)



UUPP addresses the fact that the only opportunity that cities offer the ultra poor, is the opportunity to get poorer. Through UUPP's multi-faceted interventions, across education, healthcare and more, Parinaam tackles both generational and familial poverty.

Program highlights

- 14 communities covering 5113 members
- 82% employment rate after program completion
- Livelihood development and counselling
- Healthcare, childcare and education support
- Financial and social services support

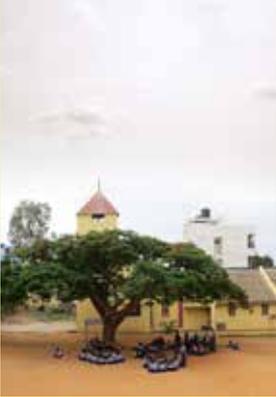
Our partners

- HSBC • Michael and Susan Dell Foundation

How you can help

Adopt families, provide for vocational training, healthcare, childcare, financial and social services

Academic Adoption Program (AAP)



Without education, a labourer's children will grow up to be labourers. And, it will take 25 years before the next generation gets an opportunity for quality education. AAP was designed to save 25 years in a family's future.

Program highlights

- 291 children enrolled in the Academic Adoption Program
- 201 children with higher education scholarships
- Covers schooling from grade 1 to 10, and higher education
- Nurture children early and promote holistic development
- Support children for the entirety of their education

• Sequoia • Caspian • KPMG

Our partners

Program costs

Rs. 10,000 per child per year

How you can help

Sponsor a child for:

1 year • 3 years • 5 years • 12 years (complete schooling)

Corporate sponsors can also:

- Organize a student's day on a corporate campus
- Involve personnel as corporate mentors
- Let students handle your festival communication

Medical Intervention Program (MIP)



The high cost of medical care, results in treatment being delayed until an emergency arises.

MIP allows the underprivileged access to quality, affordable healthcare.

Program
highlights

Conditions treated (partial list):

- Cataract and other vision impairments • cancer
- heart conditions • kidney problems • ENT issues • dental issues
- artificial limb requirements

Our
partners

- Vittala International Institute of Ophthalmology
- Have a Heart Foundation • Right to Live • Divine Speciality Hospital
- Karuna Care Foundation

Treatment
costs

Rs. 10,000 to Rs. 1,50,000 depending on the condition being treated

How you
can help

Contribute to the Corpus Fund for Medical Intervention. The funds will be used to provide quality medical treatment to Parinaam's beneficiaries.

Meet our beneficiaries

Diksha



Munirathna sells flowers for a living, her husband has a small plumbing business. They have two children studying in college. The family was losing a great deal of money every month, some to unnecessary expenses and some by lending to untrustworthy people.

Diksha dramatically improved their fortunes. Munirathna learned how to track her expenses, cut down on unnecessary ones and save more than Rs. 1 lakh a year.

Urban Ultra Poor Program (UUPP)

Before UUPP, Nazeema was rolling agarbattis and earning Rs. 1,500 a month. She was seeking a better future for her family but did not know where to begin. Parinaam's multi-faceted intervention helped her improve every aspect of her life.

Through livelihood training, she set up two shops and tripled her earnings. She sought help getting ID proof for herself and her family. She has opened a bank account and taken multiple loans, all of which she has successfully repaid. Two of her children are in good schools and two more will be joining them.



Academic Adoption Program (AAP)



An aspiring student named Kajal wrote to Ujjivan, requesting a higher education scholarship. Parinaam, upon being informed of this, swiftly intervened. We learned that Kajal's father had passed away, and that she was shunned by her stepfather. As a result, she was forced to depend on her maternal uncle, who could not afford to pay for her education.

It was a rare case of a child so determined to seek education that she approached those best suited to help her. Needless to say, Kajal got the scholarship that she so richly deserved.

Medical Intervention Program (MIP)

At 5 years of age, Dhruva was diagnosed with a hole in the heart. His parents, who earn Rs. 10,000 a month, could not afford the 2 lakh surgery that their son desperately needed. Dhruva's mother, who was familiar with Parinaam through our Diksha program, reached out for help. Parinaam in turn reached out to Right to Live, India's first crowd donation platform, and swiftly raised the funds needed for Dhruva's procedure. Now, Dhruva has a long, happy, healthy life to look forward to.





Parinaam Foundation
Grape Garden, 3rd A Cross, 18th Main, 6th Block, Koramangala,
Bengaluru 560 095, Tel: +91 80 4071 2121, Fax: +91 80 4146 8700
www.parinaam.org
CIN U93090KA2008NPL045840



@parinaam



Parinaam Foundation

Sustainability and funding are key issues faced by most non-profit organizations. Parinaam works with the intention of providing the maximum and best quality benefits at a minimal cost. To successfully continue running our programs, we need support from donors, sponsors, our volunteers and our friends. We appreciate donations of all types - money, time or some product / service that will benefit our families. We thank those generous sponsors who made last year's programs possible. We are confident that this year will bring us the sponsorships and donations that will enable us to innovate and expand our programs across India.

Parinaam Foundation was incorporated as a not-for-profit organization under Section 25 of the Companies Act 1956, on March 31st, 2008. Parinaam received its tax exempt status under Section 12A on January 20th, 2009 and its approval under Section 80G of the Income Tax Act 1961 in July 2009. The 80G (5)(vi) of the Income Tax Act 1961 approval, which allows Indian citizens a tax break on donations, has been validated "in perpetuity" under CBDT Circular No. 5/2010.

The general approval under the Foreign Contribution Regulation Act 2010 (FCRA) has also been approved by the Ministry of Home Affairs, Government of India and is valid for 5 years until January 16th, 2017. We are in a position to accept foreign currency donations and grants in addition to those from Indian citizens and companies.

Cautionary Statement

The information and opinion expressed in this report may contain certain forward-looking statements, which the management believes are true to the best of its knowledge at the time of its preparation. Actual results may differ materially from those expressed or implied in this report.