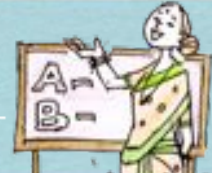


PARINAAM FOUNDATION



MONTHLY NEWSLETTER

Financial Literacy

CORPORATION BANK, UJJIVAN &
PARINAAM START SAVING
ACCOUNTS FOR OUR BENEFICIARIES!

Parinaam & Ujjivan ran an extensive 5 week Financial Literacy Program (FLP) for 750 beneficiaries in Delhi & Bangalore from Feb-April, 2010. They were taught 4 basic financial concepts, Financial Planning; Cashflow & Budgeting; Savings & Debt. We found that most of the women were already saving, however they had no place to keep their money safe. Ujjivan partnered with Corporation Bank to start saving accounts for the women of Ujjivan under the BC model. **1884** customers have applied to start a savings account. They should be able to start saving in a safe environment by September. FLP is taking place for all our branch staff in Bangalore.

We are looking for funding to scale the program across India & serve all of Ujjivan's customers.

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Education Loan Interest Refund. KB Sandra Branch
101 Beneficiaries benefited!

The Month of July

Parinaam Field Coordinators for Kolkata, Orissa, Bihar, Jharkhand have been hired to hold health camps and find linkages for our customers in Livelihood & Vocational Training. In order to keep up with Ujjivan's rapidly growing pace we would like to expand our micro+ activities all over India. They will be trained for a month in Bangalore and should begin initiatives in their cities by September. We are also looking for candidates in Delhi & Rajasthan.

Our Educational Loan Refund is a huge hit with the customers and the happiness that is evident on all their faces when they receive the small interest amount they have paid is like a

gift from the Gods. All the women say that they will use the money to help pay for further education of their children. We are hoping that schools and corporates will join forces to create enough funds to help all our customers make their education loan a soft loan in the future.

We would like to concentrate more on our Community Initiatives by conducting more AA Awareness camps, Nutrition Education sessions & Sports Days for our beneficiaries. We are forming a partnership with an NGO in Bangalore to create Community Development Centers.

An extensive "Health Education Program" has been created for our beneficiaries.

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HEALTH CAMPS

- Yeshwantpur Bangalore
- Aundh, Pune
- UUPP, Bangalore

942 beneficiaries received EYE/ ENT/DENTAL/DIABETES checkup and treatment

15 & 45 beneficiaries availed treatment with our network of Health Care providers in Pune & Bangalore.

24 Cataract surgeries were performed at Parinaam discounted rates and **1** Hemorrhoid surgery for Mrs. Kalaivani, a UUPP Beneficiary

UPDATED NUMBERS

LIVELIHOOD:

Pune: A total of **51** candidates are enrolled in vocational training since we began in January. **15** are currently taking the classes.

HOPE Foundation: **26** beneficiaries have joined for computer & tailoring training

KFC: **3** beneficiaries joined KFC restaurants in Bangalore.

UUPP: **4** beneficiaries' have taken up tailoring class, **1** joined a garment factory & **1** started a vegetable vending business.



SAFE WATER: A total of **225** HUL PUREITS have been ordered by Ujjivan Staff. HUL representatives are currently educating our women in Bangalore and Kolkata on why keeping their water safe is important.

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UJJIVAN EDUCATION LOAN INTEREST REFUND:

306 beneficiaries got their interest refunded to them for the **333** loans that were taken for their children. [READ MORE](#)

UUPP TUITION CENTER:

3 Tuition Centers have started for our three UUPP slums. **92** Children get to sit in a controlled environment with a teacher for supervision, and do their homework for two hours; 6 days a week. A glass of Horlicks milk and two biscuits per child are served as snacks.