



# PARINAAM FOUNDATION



## MONTHLY NEWSLETTER

### PARINAAM'S URBAN ULTRA POOR PROGRAM (UUPP)

Thanks to Ujjivan staff, Shell Foundation, SPBW and a few very generous donors, we were able to give out 43 solar lamps to our families making this Diwali a very special festival of lights for everyone involved. With the help of donations, we will continue to give out solar lamps to the women that actively start to work. The UUPP continues to do very well, with 9 beneficiaries taking up better livelihoods in October, 90 children regularly attending our tuition centers from Monday to Saturday, and 4 people availing quality medical aid. Financial Literacy has begun for the women in our two newer slums and they seem eager to practice what they learn by starting to save with Parinaam and also maintaining their Financial Diaries. Health Education is being conducted in our Drumshed Slum for the women that have been with us since the beginning. All in all things are looking good for the UUPP women and they are really working hard to improve their status of living and rise beyond the poverty that has dictated their lives till now. We are looking at increasing the number of women and their families and improving their living conditions by partnering with different organizations and the government.

#### READ MORE ON SOLAR LAMPS



## The Month of October...

Lingarajapuram Health Camp  
507 Ujjivan customers and family attended.

A month of expansion for all of us in Parinaam as we held **7 Health Camps** and **7 Sports Days** for Ujjivan branches in the East, South and West regions of India. Education Loan Interest Refund commenced again with Ujjivan's HAL branch, making **66 women very happy**. They have promised to use the money so generously donated, to help pay for the **continued education of their children**. Parinaam decided to go to Ujjivan's farthest branches in the South: Athani, Mudhol and Jamkhandi where the women went thru a two hour session of Health Education and Financial Literacy. In Athani the children and mothers enjoyed a day of sporty fun. Staff and customers were ecstatic as no one has ever ventured to the outer reaches of North Karnataka for micro credit + activities. It was a beautiful moment to hear **one child tell the gathering that Parinaam & Ujjivan really take care of their members**. **36** beneficiaries joined

Maruthi training center to learn how to drive. **6 of which were women**. We hope to see women drivers who are Ujjivan customers driving cabs around the city soon. It will be a great honor to have helped make women **attain equality** with men in a livelihood that none of us thought was possible for them. Health Education sessions in Basic Hygiene and Nutrition were held in **16 branches for 963 beneficiaries** in the South. Financial Literacy was held in **7 branches for 400 beneficiaries**.

Despite the newly stained reputation of Micro-finance Companies due to the crisis in Andhra Pradesh, we would like to say that Parinaam's programs would never have reached so many of the poor without Ujjivan's persistence and efforts to bring their customers not only financial services, but also to support our social programs that were unavailable to their families before.

## HEALTH CAMPS

- **Lingarajapuram, Bangalore**  
**507** beneficiaries attended.
- **Peenya, Bangalore**  
**402** beneficiaries attended.
- **Katraj, Pune**  
**315** beneficiaries attended.
- **Kasba, West Bengal**  
**139** beneficiaries attended.
- **Danapur, Bihar**  
**353** beneficiaries attended.
- **Dhanbad, Jharkhand**  
**385** beneficiaries attended.
- **Samantrapur, Orrisa**  
**126** beneficiaries attended.

**2227** beneficiaries received **EYE/ENT/DENTAL/DIABETES** checkup and treatment.

**989** beneficiaries were referred for further treatment with our network of Health Care providers.

**31** beneficiaries were treated for dental problems.

**28** beneficiaries treated for ENT problems.

**240** Eye glasses distributed.

**20** Cataract Surgeries performed.

**64** Non-surgical treatment done.

**READ MORE ABOUT OUR HEALTH CAMPS**



**7 Sport Days** held all over India for **393 Ujjivan Customers and 585 of their children**: Please read a beautiful note from an Ujjivan CRM in Pune about this program that has won over all the hearts of Ujjivan & Parinaam staff, customers and their children.

**READ NOTE**