



# PARINAAM FOUNDATION



## MONTHLY NEWSLETTER

### Diwali for our UPPP SPONSOR A SOLAR LAMP FOR AN ULTRA POOR FAMILY!

The Urban Ultra Poor Program is for women and families that are so economically weak they are not even eligible for Micro-finance services. As a reward for actively working towards improving their lives through our interventions and as a gift for Diwali we are looking at giving our beneficiaries solar lamps. They have absolutely no electricity in their slums and once the sun goes down everything happens thru a small fire they build in their huts. With solar lamps we hope to reduce the potential for fire accidents, cut down the money they spend on fuel and wood, help give their children more time to study, and help the mothers with their house work or even livelihoods such as tailoring etc. I'm sure all of you know the feeling of darkness with India's prevailing power cuts. Just imagine not having electricity at all!! We are currently looking for benefactors who will sponsor a solar lamp (Rs.1417) for each family. **Looking forward to your support with this important initiative!**

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Whitefield Health Camp  
983 Ujjivan customers and family attended.

## The Month of September

A month of concentrating on livelihoods paid off with a grand total of 75 beneficiaries being enrolled in various vocational training and livelihood programs. It is still very difficult to encourage and actually make the women and their families take on livelihoods but we found with extreme persistence and encouragement from our end we are able to motivate our beneficiaries to get better jobs. and enhance their skills.

Health camps were conducted in Jakkasandra, Whitefield and Nashik Cidco with record breaking attendance of 2192 Ujjivan customers and family all thanks to the Ujjivan Distribution Teams really coming together and encouraging their customers to take advantage of free medical aid.

Musical chairs was added to our Sport Days for the mothers giving the children a chance to cheer and support the most important member of their family. 3 Sport

Days were held in West Bengal, Orrisa and Bangalore. A total of 180 mothers and 193 kids attended.

Our UPPP program is thriving, with more beneficiaries wanting to join and take advantage of our initiatives to improve their lives by sending their kids to our tuition centers, availing our health care and getting a solar lamp for their homes. Women are required to be motivated to pursue a livelihood if they would like to join the program.

Parinaam is moving at a rapid pace and the team all over the country are really putting in a great amount of effort to reach out to a lot of people and give them maximum benefit with quality and love. Next month we are looking forward to spreading our programs to the outskirts of Ujjivan's working area. Exposing women who hardly get the attention of Micro Credit + activities a chance to participate.

### HEALTH CAMPS

- **Whitefield, Bangalore**  
**983** beneficiaries attended.
- **Jakkasandra, Bangalore**  
**814** beneficiaries attended.
- **Nashik Cidco, Nashik**  
**395** beneficiaries attended.
- **501** beneficiaries were referred for further treatment with our network of Health Care providers in Pune & Bangalore.



**Food & Nutrition Awareness Program:** 2 programs by Kendriya Sadan held in Channapatna & Maddur. 109 Ujjivan customers attended.

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### LIVELIHOOD: TOTAL 75

- UNNATI:** 16 candidates joined for vocational training in various fields.
- METAMORPH:** 8 candidates went for training and joined Food World at the end of the week.
- SHAHI EXPORTS:** 3 beneficiaries joined for tailoring jobs
- HOPE FOUNDATION:** 35 beneficiaries are learning computers.
- BUILDING BLOCKS:** 1 beneficiary joined as a teacher in a nursery school.
- UUPP:** 2 beneficiaries joined house keeping.
- COMPUTER:** 10 beneficiaries in PUNE.